



**IonField Systems Contact:**

Paul Hensley

1 Executive Dr., Suite 8

Moorestown, NJ 08057

USA

Tel: +1 856 437 0330

Email: [paul.hensley@ionfieldsystems.com](mailto:paul.hensley@ionfieldsystems.com)

**IonField Systems Joins A Billion Acts of Green and Pledges to Reduce Plastic Waste**

**Moorestown, NJ – August 28, 2012** – IonField Systems (IonField) announced today that the company has joined Earth Day Network's (EDN) *A Billion Acts of Green®* campaign and pledges to reduce plastic waste, one rack of tips at a time. The campaign has inspired billions of environmental commitments from individuals, businesses, governments, as well as civic organizations globally, and IonField is honored to be a participant in the campaign.

IonField plans to send out invitations to key leaders in the Life Sciences community to join the company's Reduce Plastic Waste pledge. The goal is to raise awareness about the massive consumption of plastic tips today, plus the tip's plastic and cardboard packaging and the carbon emissions from transporting the tips through the supply chain. Additionally, IonField plans to educate the community about utilizing plasma technology for tip cleaning and decontamination, which allow researchers to reuse pipette tips and pin tools without any sample cross-contamination concerns.

IonField continues to place systems to leading pharmaceutical and research organizations at an accelerating rate. Revenue growth this year is expected to be 100% over 2011, and the forecast for 2013 is 200% growth over 2012. The rapid growth is because the market recognizes the value of this green technology that reduces plastic waste by 90% and saves money. “We all need to find ways in our personal and professional lives to adopt practices that sustain the environment,” says Paul Hensley, CEO of IonField. “The *A Billion Acts of Green®* campaign is something all of us at IonField are pleased to support.”

To join IonField in its act of green, click this link: <http://act.earthday.org/act/1345818475/reduce-plastic-waste-one-rack-tips-time> or visit [www.ionfieldsystems.com](http://www.ionfieldsystems.com) to make the pledge.

**About IonField Systems**

IonField Systems, a life science instrumentation company, is the pioneer of applying plasma technology to reduce plastic waste in the research world. Its TipCharger™ system employs plasma technology to clean plastic and metal pipette tips and pin tools in seconds, rapidly ionizes organic molecules and completely decontaminate the tips and pin tools. IonField Systems has 6 patents and 3 more patents pending. For more information, visit [www.ionfieldsystem.com](http://www.ionfieldsystem.com).